FOR FOUNDERS, CXOS, SOLOPRENEURS AND SENIOR PROFESSIONALS

Lead with AI.
Not around it.

Build the judgment and working systems to use AI across the decisions, communication and operations you already own.

1:1	6-8	YOU
Private attention	Weeks, shaped to you	A personal curriculum

THE FIRST STEP

Book an intro call. Start with where you are.

We diagnose the outcome and recommend the path and curriculum that fit.

DIAGNOSIS BEFORE SYLLABUS

Find the right work before *learning more tools.*

01	**Where are you now?**	Your role, current AI fluency, responsibilities and constraints.
02	**What should change?**	The bottleneck, customer outcome or capability worth building.
03	**What is the best path?**	We recommend this track, the other track, or neither.
04	**What should you learn first?**	A personalised sequence built around the highest-leverage gap.

No generic prescription. No pressure to force a fit.

You leave the call with a clearer view of the capability worth building and whether TFG is the right partner.

THE CAPABILITY SHIFT

What you learn to own.

SEE

Find leverage

Recognise where AI can improve speed, quality or decisions in your role.

THINK

Use judgment

Choose the right model, context and level of human control.

BUILD

Create systems

Turn repeatable work into assistants, workflows and automation.

LEAD

Drive adoption

Set standards your team can trust, use and improve.

WEEKS 01-04

Learn it. Apply it. Leave with it.

WEEK 01

Diagnose leverage

Map responsibilities and friction.

OUTPUT / OPPORTUNITY MAP + BASELINE

TOOLS / Claude · Obsidian

WEEK 02

Build your workspace

Configure context and safeguards.

OUTPUT / AI WORKSPACE + CONTEXT PACK

TOOLS / Claude · ChatGPT

WEEK 03

Research and decide

Create an evidence-to-decision workflow.

OUTPUT / DECISION SYSTEM

TOOLS / Perplexity · Gemini

WEEK 04

Communicate

Improve briefs and executive narratives.

OUTPUT / COMMUNICATION WORKFLOW

TOOLS / Claude · Midjourney

This is a menu, not a fixed syllabus and not a checklist. You pick a few blocks. Your intro call decides which ones, in what order, and how much we build together.

WEEKS 05-08

Learn it. Apply it. Leave with it.

WEEK 05

Systemise knowledge

Make trusted context easy to use.

OUTPUT / CITED KNOWLEDGE ASSISTANT

TOOLS / Gemini · Claude

WEEK 06

Automate work

Connect a workflow with human checks.

OUTPUT / LIVE AUTOMATION

TOOLS / n8n · Make

WEEK 07

Prototype adoption

Test a useful tool with real users.

OUTPUT / PROTOTYPE + ROLLOUT PLAN

TOOLS / Lovable · v0

WEEK 08

Own the system

Set standards and what comes next.

OUTPUT / RUNBOOK + 90-DAY ROADMAP

TOOLS / Obsidian · Claude

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THE FIT

This works when the work is real.

- You own meaningful decisions, workflows or a team.
- You will practise between sessions on real responsibilities.
- You want durable judgment, not a tour of AI tools.

YOU LEAVE WITH

A role-specific AI workspace	Working decision and knowledge systems
A live automation or prototype	An adoption standard and 90-day roadmap

Start with an intro call.

Bring your role, your target outcome and the work you want AI to change.

https://calendar.app.google/p7EoWgUpqR1BYcZ9A